



Carl J. Minardo

Artistry in Motion Holographics, Inc.

118 Tuscany Dr.

Royal Palm Beach, FL 33411

(609) 923-2286

cminardo@comcast.net

Carl J. Minardo, is President and CEO of Artistry in Motion Holographics, Inc. (A.I.M.). Minardo is responsible for the vision, promotion and day to day operation of A.I.M. Situated in West Palm Beach A.I.M. provides High End life size Holographic Presentations for Individual Legacies, Special Events and Entertainment, Not for Profit Donor Recognition Programs, Funeral Eulogy packages and Point of Sale Retail programs.

Prior to Starting A.I.M. Holographics, Minardo was the Vice President of the Max Planck Florida Foundation. He was responsible for establishing the fundraising activities, programs and initiatives for the Foundation. The Max Planck Florida Foundation was tasked with supporting MPFI's scientific research as well as its educational programs. In addition, Minardo was the Executive Director/Campaign Director of Institutional Advancement for Nova Southeastern University in Ft. Lauderdale, Fla. There, he oversaw the University's \$100,000,000 Capital Campaign as well as Advancement Services, Prospect Management and Research, Special Events, Alumni Relations and Donor Relations and Stewardship. During his tenure at the University, he revised and upgraded Comprehensive Scholarship Policies and Procedures, making available an additional \$6,000,000 of Endowed Scholarships. He has also served as the Director of Financial Development for the Greater Palm Beach Area chapter of the American Red Cross where he managed the Red Cross International Ball at Mar a Lago, among other successful events.

Minardo also spent 23 years as the Director of Finance and Administration at the Deborah Hospital Foundation in Browns Mills, N.J., and served as the Dean of Business Affairs at Fulton-Montgomery Community College in Johnstown, N.Y. In addition, he served as the President of Evsham Education Foundation for 10 years. He holds an M.B.A. from Adelphi University in Garden City, N.Y., and bachelor's degree from the State University of New York at Oswego.