
LISA L. HUERTAS, MBA, CFRE

Dedicated to Your Donor Relationships

Biography

Lisa L. Huertas, MBA is a Nonprofit Development Consultant having formed Lisa L. Huertas, MBA, Inc. after spending more than 20 years in the fund raising field. Previous positions include Major Gifts Officer at the Community Foundation for Palm Beach and Martin Counties where she was involved with nonprofit endowment building and individual philanthropy. Lisa was Director of Philanthropy at Palm Beach Opera overseeing all aspects of fund raising for the Opera including Major Gifts, Annual Fund, Planned Giving, Grants, Events and development related marketing and PR. Before that she was Development Officer at Scripps Florida, The Scripps Research Institute. Earlier in her career she worked for Carnegie Hall, the Whitney Museum, The Asia Society, and National Council on Alcoholism.

She volunteers at many organizations and is a Sustaining Member of the Junior League of the Palm Beaches. She also serves on the boards of the Association of Fund Raising Professionals, Palm Beach County Chapter, the Planned Giving Council of Palm Beach County, and the Yale Club of the Palm Beaches where she coordinates the Yale Day of Service. She is on The Dancers' Resource Advisory Council of The Actor's Fund, a member of Executive Women of the Palm Beaches, and former board member of Miami City Ballet, Career Transition for Dancers, and Walnut Hill School for the Arts, among others. Lisa is also a member of the Palm Beach County Estate Planning Council, the Greater Boca Raton Estate Planning Council and an Affiliate Consultant at NonProfits First.

She received a Bachelor's degree in the History of Art from Yale and an MBA in Arts Administration from SUNY-Binghamton.

Areas of Expertise

Development Planning
Annual Funds
Planned Giving
Major Gifts
Grant Writing
Feasibility Studies
Donor Communications